

**AGENDA**

for

**E4.4. Peer Learning seminar – Business Plans Competition Event***"Modern Strategies to Drive Sustainable Business 4.0 models life cycle"***19 – 21 March 2025 Moldova (Chisinau)****Locations:**

- Academy of Economic Studies of Moldova, Republic of Moldova  
*Mitropolit Banulescu Bodonu str. 61, MD-2005, Chişinău,*
- State University of Moldova, Republic of Moldova  
*Mateevici str. 60, MD-2009, Chişinău*
- Technical University of Moldova, Chisinau, Republic of Moldova  
*168, Stefan cel Mare bd, Chisinau, Republic of Moldova, MD-2004*

**Participants:**

P1.UNSTPB – National University of Science and Technology POLITEHNICA Bucharest, Romania

P2. ASE - Academy of Economic Studies from Bucharest, Romania

P3. TUL - Technical University of Lodz, Poland

P4. USARB - "Alecru Russo" Balti State University, Balti, Republic of Moldova

P5.USM - Moldova State University, Chisinau, Republic of Moldova

P6.ASEM – Academy of Economic Studies of Moldova, Chisinau, Republic of Moldova

P7.TUM – Technical University of Moldova, Chisinau, Republic of Moldova

P8.USCH - Cahul State University "Bogdan Petriceicu Hasdeu", Cahul, Republic of Moldova

P9. CCI - Chamber of Commerce and Industry of Moldova – Balti Branch

P11.ICAH - The Business Incubator Cahul

<b>Location</b>	<b>Wednesday 19 March 2025</b> <i>Presentations on student-developed business plans, followed by feedback and discussions on improvements, with a focus on sustainability-related topics:</i>	<b>Hours</b>
<b>P4.ASEM - Academy of Economic Studies of Moldova Location Block A, Hall 704</b>	<i>Good practices sharing and cooperation within local enterprises to align curricula to local needs - "Cooperation in the offer and uptake of STEAM skills development", organized by P6.ASEM:</i>  ▪ <i>Working visit to the local business sector from the sweets and candy industry: <b>SC BUCURIA</b></i>  <i>Address: 162 Columna Street, MD-2102, Chisinau</i>	10.00 - 12.30
	<b>Networking activity and lunch break</b>	12:30 – 13:00
	<b>P6.ASEM:</b> • Title of the business plan: <i>"ReciclaVie!"</i> Targeted research theme: <b>Environment</b> • Title of the business plan: <i>"Production and sale of cakes and pastries"</i> Targeted research theme: <b>Economic</b> • Title of the business plan: <i>"EasyMove"</i> Targeted research theme: <b>Economic</b> • Title of the business plan: <i>"Second Life for Furniture"</i> Targeted research theme: <b>Environment</b> • Title of the business plan: <i>"Recruiting People for Companies"</i> Targeted research theme: <b>Social</b>	13:00 – 16:30
	<b>Conclusions and recommendations</b>	16:30 – 17:00



<b>Thursday 20 March 2025</b>		
Location	<i>Presentations on student-developed business plans, followed by feedback and discussions on improvements, with a focus on sustainability-related topics:</i>	Hours
P5.USM – Moldova State University, Location Central Block, Hall 307	<b>P5.USM:</b> <ul style="list-style-type: none"> <li>Title of the business plan: <i>"Information System for Monitoring the Condition of Agricultural Lands"</i> Targeted research theme: <b>Environment</b>.</li> <li>Title of the business plan: <i>"KBoost"</i> Targeted research theme: <b>Social</b></li> <li>Title of the business plan: <i>"Uniting"</i> Targeted research theme: <b>Economic</b>.</li> <li>Title of the business plan: <i>"Ludicafé"</i> Targeted research theme: <b>Social</b></li> </ul>	09.00 - 11.00
	<b>Networking activity and lunch break</b>	11:00 – 12:00
	<i>Good practices sharing and cooperation within local enterprises to align curricula to local needs - " Cooperation in the offer and uptake of STEAM skills development", organized by P5.USM:</i> <ul style="list-style-type: none"> <li>Working visit to the local business sector "TRABO-PLUS" SRL Address: str. Calea Ieșilor no. 10, mun. Chișinău, MD-2069</li> </ul>	12:00 – 16:30
	<b>Conclusions and recommendations</b>	16:30 – 17:00

<b>Friday 21 March 2025</b>		
Location	<i>Presentation of business plans on sustainability-related subjects, developed by students:</i>	Hours
P7.TUM - Technical University of Moldova, Bul. Dacia 41, Block 10, Hall 309	<b>REGISTRATION</b>	<b>9:00-9:30</b>
	<b>P8.USCH:</b> <ul style="list-style-type: none"> <li>Title of the business plan: <i>"Recycling of grapevine waste by producing briquettes in the company card of SRL "Vinăria din Vale"</i> Targeted research theme: <b>Economic</b></li> <li>Title of the business plan: <i>"Tiroliana Cahul"</i> Targeted research theme: <b>Social</b></li> <li>Title of the business plan: <i>"StudentFit: Healthy Food for Mind and Body"</i> Targeted research theme: <b>Environmental</b>.</li> <li>Title of the business plan: <i>"Silver car wash"</i> Targeted research theme: <b>Economic</b></li> </ul>	9.30 – 10.30
	<b>P4.USARB:</b> <ul style="list-style-type: none"> <li>Title of the business plan: <i>"Educational eco-quests"</i>. Targeted research theme: <b>Social</b></li> <li>Title of the business plan: <i>" Rental of electric scooters and bicycles "</i> Targeted research theme: <b>Environment</b></li> <li>Title of the business plan: <i>"Recycling of textile articles"</i> Targeted research theme: <b>Environment</b></li> <li>Title of the business plan: <i>" Eco Guesthouse"</i> Targeted research theme: <b>Social</b>.</li> </ul>	10.30 – 11.30
	<b>P7.TUM:</b> <ul style="list-style-type: none"> <li>Title of the business plan: <i>"GreenTrail"</i> Targeted research theme: <b>Environment</b></li> <li>Title of the business plan: <i>"StyleVision"</i> Targeted research theme: <b>Economic &amp; Social</b></li> <li>Title of the business plan: <i>"CycleGreen"</i> Targeted research theme: <b>Environment</b></li> <li>Title of the business plan: <i>"Ad-Flex – Keeping software documentation up to date"</i> Targeted research theme: <b>Economic</b></li> <li>Title of the business plan: <i>"DocSignal – Mobile Ad Blocker"</i> Targeted research theme: <b>Economic</b></li> </ul>	11.30-12.30



Location	<p style="text-align: center;"><b>Friday 21 March 2025</b></p> <p style="text-align: center;"><i>Presentation of business plans on sustainability-related subjects, developed by students:</i></p>	Hours
	<p><b>P6.ASEM:</b></p> <ul style="list-style-type: none"> <li>• Title of the business plan: <i>"ReciclaVie!"</i> Targeted research theme: <b>Environment</b></li> <li>• Title of the business plan: <i>"Production and sale of cakes and pastries"</i> Targeted research theme: <b>Economic</b></li> <li>• Title of the business plan: <i>"EasyMove"</i> Targeted research theme: <b>Economic</b></li> <li>• Title of the business plan: <i>"Second Life for Furniture"</i> Targeted research theme: <b>Environment</b></li> <li>• Title of the business plan: <i>"Recruiting People for Companies"</i> Targeted research theme: <b>Social</b></li> </ul>	13.30-14.30
	<p><b>P5.USM:</b></p> <ul style="list-style-type: none"> <li>• Title of the business plan: <i>"Information System for Monitoring the Condition of Agricultural Lands"</i> Targeted research theme: <b>Environment</b></li> <li>• Title of the business plan: <i>"KBoost"</i> Targeted research theme: <b>Social</b></li> <li>• Title of the business plan: <i>"Uniting"</i> Targeted research theme: <b>Economic</b></li> <li>• Title of the business plan: <i>"Ludicafé"</i> Targeted research theme: <b>Social</b></li> </ul>	14.30-15.30
	<i>Business Plan evaluation. Results announcement.</i>	15.30-16.30