



AGENDA for

4th Outreach Sessions at P6.ASEM

T10.2_Outreach Sessions 2024-2025

Host institution: *Academy of Economic Studies of Moldova, Republic of Moldova (P6.ASEM)*

Venue: *Banulescu-Bodoni str. 59, Chisinau, Building F, Room 203*

Date: 19 March 2025

11.00 – 11.20	Registration of participants
11.20 – 11.30	Welcome speech <ul style="list-style-type: none"> • Irina Dorogaia, associate professor, Management and Entrepreneurship department, director of the Centre for Skills and Innovation "STEAM Innovation".
11.30 – 12.30	<p><i>Session 1. Description of the Skills4future project and the activities performed. The importance of soft skills in business</i></p> <ul style="list-style-type: none"> • Angela Solcan, associate professor, head of Management and Entrepreneurship department; • Amir Roitman – Founder of KMB Events; • Aurel Cațer – Owner and CEO of Marketing Agency „Rating Point”; • Igor Cebotarenco – Owner of 5AQ Group, 5AQ Invest, 5AQ Consulting Grup SRL.
12.30-13.00	<i>Break</i>
13.00– 15.00	<p><i>Session 2. Discussions on relevant topics that characterize the importance of STEAM skills for modern companies to connect to the values of sustainability and Industry 4.0</i></p> <ul style="list-style-type: none"> • Sergiu Afteniev – Don Bența Mol SRL; • Constantin Țurcan - the Ministry of Economic Development and Digitalization.
15.00 – 16.00	Wrap-up session: evaluation of event, final remarks, and conclusions