



**AGENDA**  
**for**  
**E5.2. Students conference – 2<sup>nd</sup> round**  
**3 Sustainable Development and Students STEAM skills3**

**WP5/T5.4.** *Organize and carry out scientific research conferences for students*

**10-11 April 2025 Moldova (Cahul)**

**Location:** CAHUL STATE UNIVERSITY “BOGDAN PETRICEICU HASDEU”

*Piata Independentei no.1, MD-3909, Cahul, Republic of Moldova*

**Link for students:** <https://meet.google.com/fth-aynn-hzg>

**Participants:**

P4.USARB - Alecu Russo Balti State University, Republic of Moldova

P5.USM - Moldova State University, Chisinau, Republic of Moldova

P6.ASEM – Academy of Economic Studies of Moldova, Chisinau, Republic of Moldova

P7.TUM – Technical University of Moldova, Chisinau, Republic of Moldova

P8.USCH - Cahul State University “Bogdan Petriceicu Hasdeu”, Cahul, Republic of Moldova

P9. CCI – Chamber of Commerce and Industry of Moldova – Balti Branch, Republic of Moldova

P10. NIER – National Institute for Economic Research, Chisinau, Republic of Moldova

P11. ICAH – Business Incubator Cahul, Republic of Moldova

Wednesday 9 April 2025	
	<ul style="list-style-type: none"><li>• Arrivals of participants</li></ul>

Saturday 12 April 2025	
	<ul style="list-style-type: none"><li>• Departure of participants</li></ul>



Location	<p style="text-align: center;"><b>Thursday 10 April 2025</b></p> <i>Presentation of research works/articles made by students with STEAM topics addressed in their internship period:</i>	Hours
P8. USCH - Cahul State University "Bogdan Petriceicu Hasdeu", Piața Independenței, 1, Building A, INOTEK, Room B	<p><b>Welcome speech from the host institution USCH</b>  <b>Mr. Gheleşchi Ion, Vice-rector for scientific and extracurricular activities</b></p> <ul style="list-style-type: none"> <li>➤ <i>"Sustainable business development from the environmental, social and governance criteria perspective", Mrs. Irina TODOS, Assoc. prof. Cahul State University "Bogdan Petriceicu Hasdeu" (P8. USCH)</i></li> <li>➤ <i>"Redefining Sustainability and Entrepreneurship Teaching", Mr. Arthur Nebunu, Business Incubator from Cahul (P11.ICAH)</i></li> </ul>	10.00 – 11.30
	<p><b>P4.USARB:</b></p> <ul style="list-style-type: none"> <li>● Title of article/research work: <i>"Sustainable Energy Management in the Republic of Moldova"</i>;            Targeted research theme: <b>ECONOMIC issues linked to STEAM fields</b>            Addressed subject in the internship scheme: Renewable energy strategies and implementation at national level  <i>Bachelor Students Igor PROCIUC – 3<sup>rd</sup> year in Management and Engineering, USARB</i></li> <li>● Title of article/research work: <i>"The Role of Foreign Direct Investment in the Economy"</i>;            Targeted research theme: <b>ECONOMIC issues linked to STEAM fields</b>            Addressed subject in the internship scheme: Analysis of Foreign Direct Investment and its influence on economic growth.  <i>Bachelor Students Andrei BUJOR – 2<sup>nd</sup> year in B&amp;A, USARB</i></li> </ul>	11.30 – 12.30
	<p><b>P5.USM:</b></p> <ul style="list-style-type: none"> <li>● Title of article/research work: <i>"The utilization of the STEAM approach during the development of the company's management system"</i>;            Targeted research theme: <b>ECONOMIC issues linked to STEAM fields</b>            Addressed subject in the internship scheme: The design and implementation of the intrapreneurial system (innovative system, innovative ecosystem) within modern companies / organizations  <i>Bachelor Students: Cristian BODEAN – 2<sup>nd</sup> year in B&amp;A, USM</i></li> <li>● Title of article/research work: <i>"The innovative business plan "Ludicafe": transforming the board game cafe into an educational and social hub"</i>;            Targeted research theme: <b>SOCIAL issues linked to STEAM fields</b>            Addressed subject in the internship scheme: Social-psychological approaches to managerial communication  <i>Bachelor Students: Lilia NEDELSCHI, Valeria SAVACENCO – 2<sup>nd</sup> year in B&amp;A, USM</i></li> </ul>	12.30 – 13.30
	<p><b>P6.ASEM:</b></p> <ul style="list-style-type: none"> <li>● Title of article/research work: <i>"Assessment and analysis of SA Moldcell's organizational culture"</i>;            Targeted research theme: <b>SOCIAL issues linked to STEAM fields</b>            Addressed subject in the internship scheme: Analysis of labor and social protection within the entity.  <i>Bachelor Students Gabriela POPESCU – 3<sup>rd</sup> year in B&amp;A, ASEM</i></li> <li>● Title of article/research work: <i>"Development of eco-innovations as a condition for the sustainability of the company"</i>;            Targeted research theme: <b>ENVIRONMENT issues linked to STEAM fields</b>            Addressed subject in the internship scheme: Examples of eco-innovations in domestic companies  <i>Bachelor Students: Elena OVCEARENCO – 3<sup>rd</sup> year in B&amp;A, ASEM</i></li> </ul>	15.00 – 16.00
	<p><i>Discussion and feedback to students. Conclusions and recommendations</i></p>	16.00-17.00



Location	<b>Friday 11 April 2025</b> <i>Presentation of research works/articles made by students with STEAM topics addressed in their internship period:</i>	<b>Hours</b>
P8. USCH - Cahul State University "Bogdan Petriceicu Hasdeu", Piața Independenței, 1, Building A, INOTEK, Room B	<ul style="list-style-type: none"> <li>➤ <i>"Sustainable development and STEA skills", Mrs. Tizu Angela, Chamber of Trade and Industry of Moldova – Balti Branch (P9.CCI)</i></li> <li>➤ <i>"Challenges and opportunities for the development of Business 4.0.", Mrs. Iatisin Tatiana, National Institute for Economic Research, Chisinau (P10.NIER)</i></li> </ul>	10.00 – 11.30
	<b>P7.TUM:</b> <ul style="list-style-type: none"> <li>● Title of article/research work: <i>" The role of corporate social responsibility ";</i> Targeted research theme: <b>SOCIAL issues linked to STEAM fields</b> Addressed subject in the internship scheme: Leadership styles in the enterprise. <i>Bachelor Students: Cebotari Diana – 3<sup>rd</sup> year in B&amp;A, TUM</i></li> <li>● Title of article/research work: <i>" The impact of promotion on competitiveness ";</i> Targeted research theme: <b>ECONOMIC issues linked to STEAM fields</b> Addressed subject in the internship scheme: The business plan - a tool in the effective management of the resources. <i>Bachelor Students: Sochichiu Ghenadie – 3<sup>rd</sup> year in B&amp;A, TUM</i></li> </ul>	11.30 – 12.30
	<b>P8.USCH:</b> <ul style="list-style-type: none"> <li>● Title of article/research work: <i>"Importanța programului de marketing pentru dezvoltarea sustenabilă a întreprinderii";</i> Targeted research theme: : <b>ENVIRONMENT issues linked to STEAM fields</b> Addressed subject in the internship scheme: Sustainable marketing <i>Bachelor Students: Rașcenco Mihaela – 3<sup>rd</sup> year in B&amp;A, USCH</i></li> <li>● Title of article/research work: <i>"Sustainable valorization of vine waste through the production of briquettes";</i> Targeted research theme: <b>ENVIRONMENT issues linked to STEAM fields</b> Addressed subject in the internship scheme: Project management <i>Bachelor Students: Gancea Livia – 3<sup>rd</sup> year in B&amp;A, USCH</i></li> </ul>	12.30 – 13.30
	Discussion and feedback to students. Conclusions and recommendations	13.30-14.30